

**sutton**  
CE 1917

**sutton**  
SUPERIOR SINCE 1917

Drills

suttontools

Long Series Drills

suttontools

Long Series Drills

suttontools

Spade Bits

suttontools

Plus Drills

suttontools

Cobalt Drills

suttontools

Left Hand Cobalt Drills

suttontools

Spade Bits

suttontools

Drills

suttontools

Cobalt Drills

suttontools

Supabit HSS Drill Bits

suttontools

Auger Bits

suttontools

Ball Drill

suttontools

Panel Drill Bits

suttontools

Threading Tools

suttontools

# MERCHANDISING

- Display Stands
- Counter Displays
- Parts Cabinet
- Header Cards



# MERCHANDISING

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# Merchandise Hardware – Display Stands



## Solutions for your business

Every retail business is different. We can assist you in developing core merchandising range/s that relate to your business and customers. The Sutton Tools merchandisers have been designed to allow for a more attractive display, create maximum exposure for your products and easy access for your customers. Merchandiser displays take your products to the next level, allowing you to display more products using less space.

Sutton Tools provide several styles of merchandisers and stands, from large, medium to smaller displays including dump bins that provide a tidy area where you can promote 'sale' or 'clearance' lines anywhere; it's the sort of display consumers love to shuffle through to find a bargain.

### Large Display Stand

- 4999 99993 Large Merchandiser Base x1
- 4999 99994 Large Merchandiser Bulkhead with downlights x1
- 4999 99995 Large Merchandiser Panel x2

Each stand comes standard with a Sutton Tools sign.

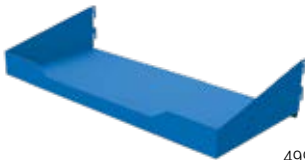
Stand includes lighting.

#### Dimensions

- Full Height – 2300mm
- Full Width – 1200mm
- Full Depth – 510mm
- Hanging Space – 1800mm high x 1190mm wide (2 x modules)
- Storage Space – 250mm high x 1190mm wide x 450mm deep

#### 4999 99824 Product Bucket

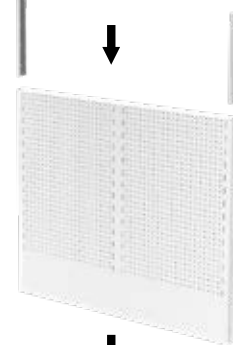
#### Product Bucket



4999 99824



4999 99994



4999 99995 (x2)



4999 99993

### 4999 99978 Double Sided Stand

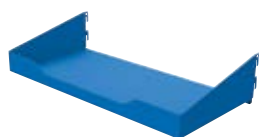
The Sutton Tools double sided merchandiser has been designed for promotional purposes and to display and position products in a highly visible area. It is also an alternative if your stock level is lower. The stands are double sided allowing for better use of a confined space.

#### Dimensions

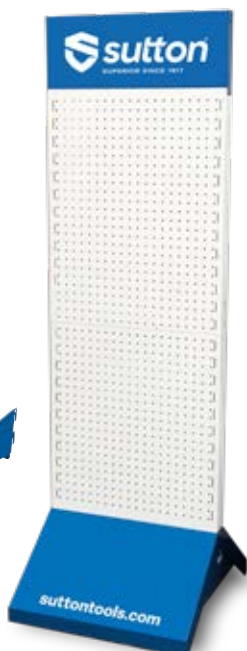
- Height – 1700mm
- Width – 535mm
- Depth – 590mm

#### 4999 99805 Shelf

- Length – 500mm
- Width – 245mm
- Depth – 100mm



4999 99805



4999 99978

### Dump Bin

#### Dimensions

- Height – 770mm
- Width – 450mm
- Depth – 405mm



4999 80114



### Coreflute sign

4999 80300

#### Dimensions

- Height – 300mm
- Width – 700mm



### Coreflute sign

4999 80305

#### Dimensions

- Height – 330mm
- Width – 1200mm

\*Merchandisers shown are for illustrative purposes only


# Merchandiser Hardware – Tiered Racking




An extensive selection of merchandisers have been developed to suit a variety of stores. Display your products in a neat, compact and professional manner. These display systems ensures excellent presentation with a clearly arranged structure and easy-to-use layout.

## 600mm to suit 1200mm pegboard


**Header Plate (fits 1, 2 or 3 tier rack)**  
5000 00018



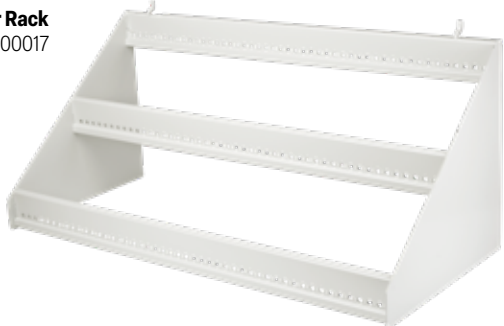
**1 Tier Rack**  
5000 00015



**2 Tier Rack**  
5000 00016




**3 Tier Rack**  
5000 00017




## 450mm to suit 900mm pegboard


**Header Plate (fits 1, 2 or 3 tier rack)**  
5000 00059




**1 Tier Rack**  
5000 00056



**2 Tier Rack**  
5000 00057



**3 Tier Rack**  
5000 00058



## Components

 To fit on 450mm units, cut down data strip

**Header Data Strip**  
60 × 570mm  
5000 00022



**Data Strip**  
26 × 570mm  
5000 00021



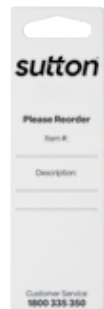
**Hacksaw Blade**  
**3 Hook Merchandiser**  
5000 00025



**Double Prong Hook 65mm**  
5000 00023  
**Double Prong Hook 110mm**  
5000 00024  
**Double Prong Hook 200mm**  
5000 00108



**Single Prong Hook 65mm**  
5000 00019  
**Single Prong Hook 110mm**  
5000 00020



**Re-order Tag**  
4999 81271

# Merchandise Hardware – Counter Displays



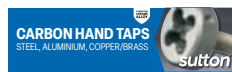
Counter Stand – A premium product display system for counter tops.  
Can be attached to pegboard or integrates into our Sutton large wall merchandiser system.  
Made from durable powder coated steel and has a lockable front opening and storage draw.



**Lockable Bulk Counter Stand**  
4999 99835  
Height 350 x Width 300 x Depth 250mm



**15 Pce Bulk Countersink Insert**  
4999 99841  
(Header card included)



**40 Pce Bulk Carbide Burr Insert**  
4999 99837  
(Header card included)



**100 Pce Bulk Carbide Burr Insert**  
4999 99839  
(Header card included)



**Carbon Tap/Die Insert**  
4999 99844  
(Header card included)



**Drill Set Counter Stand**  
4999 99834  
Height 350 x Width 300 x Depth 250mm  
Header cards included:



**Bulk Jobber Drill Counter Stand**  
4999 99836  
Height 350 x Width 450 x Depth 250mm  
Includes label kits for Blue Bullet & Silver Bullet



4999 83050



4999 83012



**Bulk Screwdriver Bit Counter Stand**  
4999 99992  
Height 200 x Width 230 x Depth 450mm  
(Header card included)

Description	Item #
<b>Lockable Units</b>	
Bulk Counter Stand (Lockable outer unit)	4999 99835
Drill Set Counter Stand (includes insert)	4999 99834
Bulk Jobber Drill Counter Stand (includes insert)	4999 99836
Bulk Screwdriver Bit Counter Stand	4999 99992
<b>Inserts (ordered separately)</b>	
Insert Countersink	4999 99841
Insert Carbide Burr 40 Pce	4999 99837
Insert Carbide Burr 100 Pce	4999 99839
Insert Carbon Tap / Die	4999 99844
<b>Label Kits (ordered separately)</b>	
Viper Plus Drills	4999 83050
INOX Drills	4999 83012

## Bulk Ultra Holesaw Dispenser



4999 99976



# Merchandiser Hardware – Parts Cabinet



## Bulk 60 Drawer Parts Cabinet

Sutton Tools new bulk merchandiser has been designed as a premium product storage system. Small drawers are great for storing a wide variety of tools, such as drills and taps.

### Features:

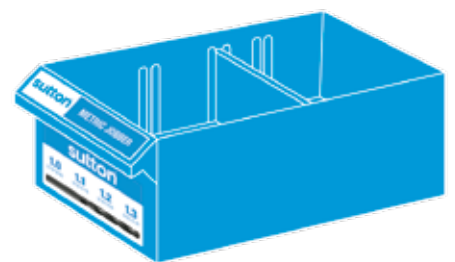
- Made from durable powder-coated steel
- Full ABS high strength plastic drawer – oil, acid and impact resistance
- Includes three slot dividers per drawer



**Dimensions**  
937mm(H) x 586mm(W) x  
222mm(D)



**Dimensions**  
350mm(H) x 590mm(W) x  
225mm(D)



**Dimensions of Drawer:**  
70mm(H) x 90mm(W) x 218mm(D)

Description	Item #
<b>Merchandiser Hardware:</b>	
60 Drawer Parts Cabinet	4999 99847
Drawer Dividers (10 pack)	4999 99848
Signage	4999 99849
Trolley (Fits Two Cabinets Back To Back)	4999 99854
20 Drawer Parts Cabinet	4999 99857

Description	Item #
<b>Label Kit Bulk Drawer</b>	
Drills – Blue Bullet	4999 83000
Drills – Silver Bullet	4999 83002
Drills – Viper Plus	4999 83005
Drills – INOX	4999 83053
Taps – Carbon	4999 83004
Taps – HSS	4999 83001
Dies – Carbon	4999 83010
Dies – HSS	4999 83009
Screwdriver Bits	4999 83011

# Merchandiser Literature – Header Cards



Header Cards - 570(w) × 62(h)mm for tiered merchandisers. Small merchandisers uses the same header cards, but with the right section folded to 430(w) × 62(h) mm.

## Drills

**DRILLS - TRADE PACK** HSS **sutton** SILVER BULLET  
METAL, WOOD & PLASTIC

5000 00041 Drills - Trade Pack

**VIPER DRILLS** HSS **sutton** (VIPER)  
METAL, WOOD & PLASTIC

5000 00066 Viper Drills

**INOX DRILLS** 2X LIFE **sutton** INOX  
STAINLESS STEEL, MILD STEEL & ALUMINIUM

4999 81340 INOX Drills

**LEFT HAND COBALT DRILLS** LEFT HAND **sutton** COBALT  
METAL & HARD STEEL

500000113 Left-Handed Drills

**LONG SERIES DRILLS** DEEP FLUTE **sutton**  
METAL, WOOD & PLASTIC

5000 00074 Long Series Drills

**PANEL DRILLS** HSS **sutton**  
SHEET METAL, STEEL, ALUMINIUM

5000 00043 Panel Drills

**SPADE BITS** 5X **sutton**  
HARD & SOFT WOOD, PLYWOOD, CHIPBOARD, MDF & LAMINATE

5000 00063 Spade Bits

**BRAD POINT DRILLS** HSS **sutton**  
WOOD, PLYWOOD & MDF

5000 00076 Brad Point Drills

**FORSTNER BITS** HSS **sutton**  
WOOD, MDF & CHIPBOARD

5000 00097 Forstner Bits

**DECKING COUNTERSINK** TCT **sutton**  
HARD WOOD, SOFT WOOD & FIBRE CEMENT

500000117 Drill Countersinks

**SDS PLUS CHISELS** SDS PLUS **sutton**  
MASONRY, BRICK, CONCRETE & STONE

500000116 SDS Chisels

**MASONRY DRILLS** 10X **sutton** SUPABIT  
MASONRY, BRICK, CONCRETE, HEBEL, STONE & COMPRESSED FIBRE CEMENT

5000 00053 Supabit Masonry Drills

**REO SDS PLUS DRILLS** 4 CUT **sutton**  
REINFORCED CONCRETE, CONCRETE, BRICK, STONE & GRANITE

5000 00102 4 Cut Masonry Drill Bits

**REO PRO SDS PLUS DRILLS** 3 CUT **sutton**  
REINFORCED CONCRETE, CONCRETE, BRICK, STONE & GRANITE

5000 00092 3 Cut Masonry Drill Bits

**CLEAN BREAKOUT SDS PLUS DRILLS** 2 CUT **sutton**  
AERATED CONCRETE, CONCRETE, BRICK, STONE & GRANITE

5000 00111 2 Cut Masonry Clean Breakout Drill Bits

**DIAMOND CORE BITS** 10X **sutton** DIAMOND  
PORCELAIN, CERAMIC & TILE

5000 00039 Diamond Core Bits

**BLUE BULLET DRILLS** HSS **sutton** BLUE BULLET  
STEEL, WOOD & PLASTIC

5000 00103 Blue Bullet Drills

**VIPER PLUS DRILLS** 2X LIFE **sutton** (VIPER)  
STAINLESS STEEL, STEEL, ALUMINIUM, CAST IRON, BRASS, WOOD & PLASTIC

4999 82022 Viper Plus Drills

**COBALT DRILLS** 3X LIFE **sutton** COBALT  
HARD STEEL, STAINLESS STEEL & CAST IRON

5000 00042 Cobalt Drills

**SUPABIT HSS DRILLS** HSS **sutton** SUPABIT  
METAL, WOOD & PLASTIC

5000 00052 Supabit HSS Drills

**REDUCED SHANK DRILLS** DEEP FLUTE **sutton**  
METAL, WOOD & PLASTIC

5000 00075 Reduced Shank Drills

**STEP DRILLS** HSS **sutton**  
SHEET METAL, PLASTIC & FIBREGLASS

500000114 Step Drills

**AUGERS** SCREW POINT **sutton**  
HARD WOOD, SOFT WOOD, & CHIPBOARD

5000 00038 Augers

**4 FLUTE AUGERS** 5X **sutton**  
HARD WOOD & SOFT WOOD

5000 00037 4 Flute Augers

**LANDSCAPE AUGERS** SCREW POINT **sutton**  
HARD WOOD, SOFT WOOD & GREEN WOOD

5000 00086 Landscape Augers

**GARDEN AUGERS** **sutton**  
LANDSCAPING

500000115 Garden Augers

**MASONRY DRILLS** 3X LIFE **sutton**  
MASONRY, BRICK, CONCRETE, HEBEL & STONE

5000 00055 Masonry Drills

**MULTI-PURPOSE DRILLS** SHARP TIP **sutton**  
WOOD, STEEL & MASONRY\*\*

5000 00067 Multi-Purpose Drills

**MASONRY SDS PLUS DRILLS** 2 CUT **sutton**  
AERATED CONCRETE, CONCRETE, BRICK, STONE & GRANITE

5000 00091 2 Cut Masonry Drill Bits

**MASONRY SDS MAX DRILLS** 10 CUT **sutton**  
AERATED CONCRETE, CONCRETE, BRICK, STONE & GRANITE

5000 00101 10 Cut Masonry Drill Bits

**GLASS & TILE DRILLS** 7X LIFE **sutton**  
CERAMIC, GLASS & FIBREGLASS

5000 00044 Glass & Tile Drills



# Merchandiser Literature – Header Cards



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## Saw Blades



5000 00045 Bi-Metal Hacksaw Blades



5000 00070 Reciprocating Blades



5000 00104 Bi-Metal Cobalt Holesaws



5000 00048 Impact Holesaws



5000 00047 Diamond Holesaws



500000112 Annular Cutters



5000 00054 Jigsaw Blades



5000 00050 TCT Holesaws



5000 00049 Multi-Purpose Holesaws



5000 00109 Carbide Teeth Holesaws



5000 00040 Diamond Core Bits M14



500000118 Holesaw Accessories

## Miscellaneous



5000 00065 Threading Tools



5000 00073 Button Dies



5000 00071 Screwdriver Bits



5000 00069 Punches



5000 00064 Impact Tap & Drill Set



5000 00084 HSS Hand Taps



4999 82023 UltraBit Screwdrivers



5000 00106 Sutton Tools



5000 00033 HSS-TIN Drills



5000 00028 Diamond Core Bits



5000 00125 Carbide Burrs



5000 00029 Files



5000 00031 Quickbits Impact



5000 00030 Quickbits Range



5000 00032 Workshop Range

# Merchandiser Literature – Header Cards



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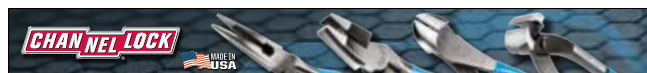
5000 00036 Recoil Thread Repair Kit



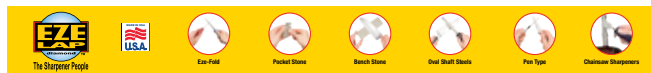
5000 00027 Lockjaw



5000 00083 Bondhus Hex Keys



5000 00087 Channellock



5000 00082 Eze-Lap





